ABOUT THE VIRTUAL EVENT

As life adjusts to this unprecedented “new norm” in a world affected by the COVID-19 pandemic, we have an opportunity to use this global shared experience to inform a more just and sustainable world. Humanity’s focus has shifted to community, a sense of purpose, Team with a capital “T”, and behavior change that is positively impacting our planet. Stay-at-home orders have had a significant impact on the world’s carbon footprint in a positive way. We have seen leading current and former Pac-12 Student Athletes turning their platform into an opportunity for activism, the NCAA forming a COVID-19 Advisory Panel focused on athletics action and academics from Pac-12 schools demonstrating the tie between the curve and climate change. Join us for an examination of how this experience can inform two critical pillars of an authentically better world: environmental and social justice. What does responsible action look like? How do we carry what we’ve learned with this experience into post-pandemic life? From this profound experience, as a deeply connected community, we can work together on global crises facing humanity, from climate to hunger and homelessness to racism, to change for the better.

AUDIENCE BREAKDOWN

Corporate Partners | 29%
C-Level Leadership | 17%
Pac-12 Athletics Department Staff | 13%
Pac-12 Athletic Directors | 10%
Pac-12 University Sustainability | 8%
Pac-12 Student Athletes | 6%
Pac-12 University Staff | 6%
Non-Pac-12 University Sustainability | 2%

All Pac-12 schools were represented:

University of Arizona | 9
Arizona State University | 15
University of California, Berkeley | 6
University of Colorado | 17
University of Oregon | 7
Oregon State University | 7
Stanford | 3
University of California Los Angeles | 9
University of Southern California | 4
University of Utah | 27
University of Washington | 11
Washington State University | 2
I loved the variation in all presentations: age, gender, race, vocation. felt it gave a well rounded and eye opening perspective on each topic.

Everyone provided such wonderful information and storytelling. I left feeling so inspired.

I loved the variation in all presentations: age, gender, race, vocation. felt it gave a well rounded and eye opening perspective on each topic.

This was very organized and extremely topical/relevant. Looks like Pac-12 put a meaningful amount of resources into this!

It was great. The prerecorded stuff in combination to the live stuff was phenomenal.

The experience, sincerity and integrity of the speakers on these topics was very evident. The presentations were very organized and flowed well. Mike Yam did a great job. I had not heard him before and he was very knowledgeable and handled these sensitive topics well.

Everyone provided such wonderful information and storytelling. I left feeling so inspired.

I loved the variation in all presentations: age, gender, race, vocation. felt it gave a well rounded and eye opening perspective on each topic.

This was very organized and extremely topical/relevant. Looks like Pac-12 put a meaningful amount of resources into this!

It was great. The prerecorded stuff in combination to the live stuff was phenomenal.

Watch the event recording here.

Closing Reception with Pac-12 Team Green Champion Bill Walton and Friends
MANY THANKS TO OUR SPONSORS & PARTNERS

Footprint®

Unilever

ripple®
Dairy-Free. As It Should Be™

UNIFI

phase 3 SPORTS

ImageThink

PAC-12 SUSTAINABILITY CONFERENCE

A FUTURE WE CAN ALL BELIEVE IN

Sports as a Vehicle for Change
Like a Boulder
Youth & Social Uprise

Change Takes Time & Patience

Encourage Difficult Conversations

Tackle Prejudices & Discrimination

Listen First (With Your Ears & Heart)

Foster Trust
Be a Person of Integrity!
Do Your Words Match Your Actions?

Foster Success
Serves the Team

Unilever

PAC12 Team Green