



Social Enterprises

PORTFOLIO OF EVENTS



INDUSTRY EVENT EXPERIENCE

Food/Beverage Services

- » Crush on Oregon
- » Green Sports Alliance Champions of Food Symposium
- » Oregon Wine Symposium
- » Portland Grand Tasting
- » School Food Focus

Green Building

- » Living Future
- » EcoDistricts Summit
- » Carbon Smart Building Day
- » Getting To Zero National Forum

Green Transportation/Mobility

- » EVS33 Gala and Public Day
- » Green Transportation Summit & Expo (GTSE)
- » Mobilize California Summit
- » Norcal Clean Fleet Summit & Expo
- » Roadmap
- » Veloz Forums

Higher Education

- » Arizona Higher Education Sustainability Conference (AHESC)
- » Oregon Higher Education Sustainability Conference (OHESC)
- » Washington Higher Education Sustainability Conference (WAHESC)
- » Washington & Oregon Higher Education Sustainability Conference (WOHESC)

Human Resources

- » Rewards NW

Diversity, Equity & Inclusion (DEI)

- PGE Diversity Summit

Sustainability

- » B Corporation B Inspired Event
- » Corporate Sustainability Collaborative Quarterly Events
- » Elevating Impact Summit
- » Green Meetings Industry Council Sustainable Meetings Conference
- » GoGreen Conference Austin, NYC, Phoenix, Portland and Seattle
- » Sustainable Opportunities Summit
- » Within Our Reach

Sports/Collegiate Athletics

- » Green Sports Alliance Summit
- » Pac-12 Sustainability Conference

Renewable Energy/Clean Technology

- » Built Environment Sustainable Technology (BEST) FEST
- » Energize Summit
- » Emerging Green
- » Shades of Green
- » ELEMCON
- » Women of Renewable Industries and Sustainability Energy (WRISE) Leadership Forum





About the Event

The GoGreen Conference, created and organized by Social Enterprises, is a sustainability learning experience for business and public sector decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. We believe sustainability in the business setting is a powerful and indispensable tool for navigating the tumultuous waters of today's global economy and solving our climate woes. Our mission is to empower attendees with the strategies, tools and connections to green their organizations with profitability in mind.

Owned and organized by:  **Social Enterprises**
Social Impact Events

Attendee Feedback:

- *"The organization and timeliness of the entire event were exceptional, and that's not easy to do."*
- *"Great connections to others within the industry that also focus on sustainability and zero waste."*
- *"The Workplace Culture breakout session. It was accessible, inviting and memorable. Your speaker was great!"*
- *"The opening plenary with the mayors was a great big picture overview of sustainability action in the region and set the tone well for the rest of the day."*
- *"Friendly people, made some great connections, very informational speakers & sessions."*

494
Attendees



48
Speakers



47
Sponsors



24
Community Partners



gogreen Keynote Highlight:

Leadership in Environmental Activism: An Intergenerational Conversation




Bill Weithi
Former Chief Sustainability Officer, Facebook, Board of Directors, Sierra Club

Jamie Margolin
Founder & Co-Executive Director, The Zero Hour



Track Highlight

Carbon Smart Building

SESSIONS INCLUDING:

- Framing the Building Decarbonization Challenge
- Reducing the Embodied Carbon Footprint of Buildings: Best Practices
- Reducing the Operating Carbon Footprint of Buildings: Best Practices

Track Sponsors:





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Session Highlight:

Sustainability Superstars: Achieving Bottom Line Benefit Through Principles

Session Highlight:

A Focus on Results - Equity, Empathy and Moral Courage



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Opening Plenary

The Future of Green Transportation: Expanding Capacity While Reducing Emissions







BRUCE AGNEW
Cascadia Center & ACES Northwest Network

KENT LEACOCK
Proterra

ELIZABETH LEAVITT
Port of Seattle

SARAH SPICER
City of Seattle Department of Transportation

seattle.gogreenconference.net #GoGreenSEA @GoGreenConf

Celebrating 10 Years

gogreen

The Sustainability Conference for Business & Government



Join us to celebrate ten years of advancing our mission of empowering attendees with the strategies, tools and connections to green their organizations with profitability in mind.

4 Programming Tracks



Climate Action Innovations to Reduce Environmental Impact



Bridging the Urban Rural Divide



Equity and Designing for Future Generations



Decarbonizing Buildings

Hear from:



DR. LUCAS JOPPA
Chief Environmental Officer, Microsoft



JAMIE MARGOLIN
Founder & Co-Executive Director, Zero Hour

Changemakers



COLLEEN ECHOHAWK
Executive Director, Chief Seattle Club



JAMES CHIN MOODY
Chief Executive Officer, Sendlle

Leaders



ASH AWAD
Chief Market Officer, McKinstry



MARILYN STRICKLAND
Chief Executive Officer, Seattle Metropolitan Chamber of Commerce

Innovators

Experts



HIGHER EDUCATION SUSTAINABILITY CONFERENCE

About the Event

The Washington & Oregon Higher Education Sustainability Conference (WOHESC) is a platform for inspiring change, facilitating action, and promoting collaboration related to sustainability within the region's higher education institutions. Conversation, workshops, and networking opportunities will empower participants to advance environmental performance at Washington and Oregon State institutions of higher education.

Host Schools Include:



Owned and organized by:



Attendee Feedback:

- "Conference was excellent."
- "Loved the design of the printed program. Very attractive and easy to follow. Overall the conference seemed very well organized and ran so smoothly. Kudos to the organizers!"
- "Honestly, I thought the sessions and keynotes/plenaries were great. I LOVED Laura Clise, she provided great "food for thought"."
- "I enjoyed the conference and being on UW's campus! Learned a lot that I plan to take back to my group at CWU."



Audience Breakdown

625
Attendees

123
Speakers

32
Sponsors &
Exhibitors

18
Community
Partners



Presenting Host
W
UNIVERSITY of WASHINGTON

HIGHER EDUCATION SUSTAINABILITY CONFERENCE

Learn, inspire change, facilitate action, & advance environmental performance

February 25-26
The HUB
wohesc.org

123 Speakers / **Poster Session** / **27** Sessions / **2** Tours



February 25-27, 2019 | UNIVERSITY of WASHINGTON

HIGHER EDUCATION SUSTAINABILITY CONFERENCE

Don't Miss Out on WOHESC 2019



Join us for WOHESC 2019, where you will empower and inspire change, facilitate action, and play a role in advancing environmental performance at WA and OR institutions of higher education.

5 Tracks / **2 Keynotes** / **27 Sessions** / **Six Tours** / **Two Receptions** / **Poster Session**

Featured Speakers

 Mary Wood Faculty Director, Environmental & Natural Resources Law Center, University of Oregon, School of Law	 Laura Clise Founder and CEO, Intentionalist
 Kiran Oommen Student, Seattle University and Plaintiff, Juliana vs. US	 Susanna Hamilton Sustainability Action Plan Coordinator, Western Washington University
 Teri Fane Student Body President, Portland Community College	 Rickey Hall VP for Minority Affairs & Diversity, University Diversity Officer, University of Washington



Get involved and register to attend at wohesc.org

W UNIVERSITY of WASHINGTON	the HUB UNIVERSITY of WASHINGTON	W SUNPLUG UNIVERSITY of WASHINGTON	W OFFICE of MINORITY AFFAIRS & DIVERSITY UNIVERSITY of WASHINGTON
W HOUSING & FOOD SERVICES UNIVERSITY of WASHINGTON Division of Student Life	W UNIVERSITY of WASHINGTON creative communications	W UNIVERSITY of WASHINGTON TACOMA	W UNIVERSITY of WASHINGTON BOTHELL
Northeastern University Seattle	Portland State University	UNIVERSITY of OREGON	WESTERN UNIVERSITY
Coca-Cola	lucid	McKinstry	BYD
OREGON STATE University	Portland Community College	Western Oregon UNIVERSITY	WHITWORTH UNIVERSITY
CLIF	CSF	JEDUNN	Lime
			MILLER HULL



ROADMAP CONFERENCE

About the Event

The Roadmap Conference is the leading electric and smart mobility conference in the United States. Held each summer in the Pacific Northwest, Roadmap includes over 120 national and international speakers, dozens of exhibits, regional smart mobility tours, and high-energy interactive breakout sessions. With over 1100 participants in 2019, Roadmap continues to be the premier forum to explore emerging industry trends and best practices with a diverse mix of industry, utility, and government leaders.



Attendee Feedback:

- *“Overall the sessions were well organized and moderated. There were also plenty of opportunities to network and meet others working in EVs.”*
- *“I enjoyed the many diverse, young professionals, and strong female representation!”*
- *“Food, drinks and networking opportunities were fantastic!”*
- *“Great conference, better and growing attendance, well organized.”*

1184
Attendees

125
Speakers

61
Sponsors

16
Community
Partners



Scope of Work

Event Production + Logistics

- Venue Acquisition
- Event Production + Management
- Event Budget Management
- Registration
- Onsite Registration/Check-In Layout
- Event Reporting
- Onsite Event Team
- Opening Night Reception, Conference and Tours

Communication + Marketing

- Event Marketing Management
- Event Branding + Development
- Event App Management
- Community Partner Program

Program Management

- Speaker and Session Development
- Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition
- Sponsor Fulfillment
- Tradeshow Management



ROADMAP 12

Charging Station

 @ForthMobility #RoadmapForth





OREGON WINE
SYMPOSIUM
PORTLAND

LEARN. CONNECT. GROW.



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WINE
BOARD



OREGON
WINEGROWERS
ASSOCIATION

About the Event

Learn, connect and grow at the Oregon Wine Symposium, the premier educational event and trade show for the Northwest wine community. The Symposium is comprised of two full days of panel discussions and presentations covering the most relevant topics in viticulture, enology and wine business. Presented by leading wine industry experts, the Symposium is a must-attend event for winery and vineyard owners, vineyard managers, winemakers, marketing and sales managers and winery staff.

Client:



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WINE
BOARD



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ASSOCIATION

Attendee Feedback:

- *“Great speakers and ample time to meet other trade members and vendors. Great lunches.”*
- *“Overall I thought the Symposium was one of the best I’ve attended.”*
- *“Excellent presenters and topics! Food service was lovely and did a great job.”*
- *“Great balance of technical winemaking and business content. Excellent way to learn as well as connect with old friends.”*
- *“A very great 1st symposium for me! After attending Unified in Sacramento for the last couple years, I didn’t know what to expect. I found the symposium engaging with relevant topics for winemaking in OR. I thought the breakout sessions were amazing, and could even be longer!”*

Scope of Work

Event Production + Management

- Registration
- Budget Management
- Onsite Event Team
- Event Reporting
- Event Sustainability

Communication + Marketing

- Event Branding & Development
- Website Design & Updates
- Event Promotion & Marketing
- Media Partner Acquisition & Management
- Media Relations/Editorial Acquisition
- Social Media Coverage
- Community Partner Program

Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition + Confirmation
- Sponsor Management
- Tradeshow Management

1495

Attendees

48

Speakers

35

Sponsors

151

Exhibitors



OREGON WINE
SYMPOSIUM
PORTLAND



SPECIAL MEAL

Indicating Vegetarian, Vegan or Gluten-Free Meal Preference





SUSTAINABILITY CONFERENCE

About the Event

Consistent with its reputation as the Conference of Champions, the Pac-12 is the first collegiate sports conference to convene a high level symposium focused entirely on integrating sustainability into college athletics and across college campuses.

All of the Pac-12 athletic departments have committed to measuring their environmental performance, developing strategies and goals to reduce their impact, monitoring their progress, and engaging fans and communities in greener practices. The Pac-12 Sustainability Conference signals an elevated approach to enhancing sustainability efforts within collegiate athletics departments, designing new collective initiatives, and sharing best practices to transform college sports into a platform for environmental progress.

Client: 

Attendee Feedback:

- *"The content was fantastic."*
- *"Appreciate the last-minute reminder with registration info."*
- *"It was very helpful to have a conference focused on collegiate sustainability."*
- *"There were so many great things to talk about and the workshops were awesome."*
- *"I was inspired enough by the overall topics to be motivated to attend next years conference in Salt Lake City."*
- *"I really enjoyed the variety of session breakouts."*

202
Attendees

44
Speakers

21
Sponsors &
Exhibitors

8
Promotional
Partners



GET INVOLVED!



Sponsorships Available
View the Packages >>



Get your ticket now at
our Early Bird Rate >>

Scope of Work

Event Management + Production

- Registration
- Production + Logistics
- Budget Management
- Onsite Event Team
- Post-Event Reporting
- Event Sustainability
- Venue Coordination

Communication + Marketing

- Event Branding & Development
- Website Design and Updates
- Email Marketing
- Media Partner Acquisition and Management
- Promotional Partner Program
- Stakeholder Engagement
- Social Media Coverage

Program + Speaker Management

- CFP Process/Tools Creation
- Speaker and Session Development
- Speaker Management

Sponsor Acquisition + Management

- Sponsor Acquisition + Confirmation
- Sponsor Fulfillment + Tracking
- Tradeshow Management

Day of Service with HanesBrands



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