



# WASHINGTON HIGHER EDUCATION SUSTAINABILITY CONFERENCE

February 6-7, 2014



## About the Event

The 2014 Washington Higher Education Sustainability Conference (WAHESC) will explore ways to advance campus sustainability through the sharing of best practices, presentation of cutting edge examples of creative solutions to common challenges, and the development of regional collaborative networks. Attendees will gain new ideas, analyze sustainability management programs, build relationships, share transferable lessons with peers, and endeavor to form a more united coalition to support key statewide sustainability approaches, goals and policy initiatives.

Host School + Client:



## Attendee Feedback:

- “Excellent conference. I’m so glad you have established this much needed way for institutions in our region to connect, learn and share information. Also, thank you so much for providing gluten free and vegan food options -- a rarity at a conference!”
- “Thanks for a great conference. An “A” for a first effort. This will only improve with age.”
- “Looking forward to the next WAHESC!”

538  
Attendees

110  
Speakers

32  
Sponsors

## Scope of Work

### Event Production + Logistics

- Venue Acquisition
- Event Production + Management
- Onsite Event Team
- Event Budget Management
- Registration
- Onsite Registration/Check-In Layout
- Event Reporting

### Communication + Marketing

- Event Branding + Development
- Event Promotion + Marketing
- Community Partner Program

### Speaker Management

### Sponsor & Exhibitor Acquisition

- Sponsor Acquisition
- Sponsor Fulfillment
- Tradeshow Management



#### Feb. 6 @ 2:00pm >> Growing the Student Food Movement Across Washington Higher Education

Student leaders in the food movement and campus dining services staff share their knowledge of creating transparency in food purchasing, collaborating with local farms and providing hands-on learning opportunities on sustainable food services on campuses.



#### Feb. 6 @ 3:45pm >> Beyond Excuses: Banning Bottled Water on Your Campus

Session leaders will share commitments to remove bottled water from vending machines, campus dining and athletic events, plus strategies to change campus management and shift cultures to put tap water first.



#### Feb. 7 @ 9:45am >> Whole Systems Approach: Learning Gardens, Farms and Agriculture

Panelists will address food issues in the region and food systems on campus. They will highlight students working in community gardens and local farmers bringing fresh food to dining services.



#### Feb 7 @ 11:30am >> Infusing Student Life With Sustainability

Instructors, campus staff and student leaders are invited to share lessons and models of engaging students in sustainability through extracurricular organizations, campus resources and research projects.



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February 6-7, 2014 | Western Washington University | Bellingham, Washington

The Washington Higher Education Sustainability Conference (WAHESC) is a regionally-focused opportunity for those teaching, working or studying within higher education to come together and learn about sustainability in academics, operations, and research.

>> Facilitated conversation, workshops, presentations and networking opportunities

### KEYNOTE SPEAKERS



**Jennifer Allen** | Director, Institute for Sustainable Solutions, Portland State University



**Nancy Lord** | Author, *Early Warming: Crisis and Response in the Climate-Changed North*

Go to [wahesc.org](http://wahesc.org) for More Information & to Register!

### STUDENT SUMMIT

Thursday, February 6 @ 9:00 a.m.

Join other students from around the Pacific Northwest to discuss sustainability and participate in discussions and activities on topics such as: Divestment from fossil fuels, water conservation, feminism and sustainability, outreach tactics, campus dining, permaculture, community involvement, social justice, conscious consumption, green building and more.



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# JOIN US!

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Western Washington University