

February 21 & 22, 2017 | Oregon Convention Center

## About the Event

Learn, connect and grow at the Oregon Wine Symposium, the premier educational event and trade show for the Northwest wine community. The Symposium is comprised of two full days of panel discussions and presentations covering the most relevant topics in viticulture, enology and wine business. Presented by leading wine industry experts, the Symposium is a must-attend event for winery and vineyard owners, vineyard managers, winemakers, marketing and sales managers and winery staff.

Client:



OREGON  
WINE  
BOARD



OREGON  
WINEGROWERS  
ASSOCIATION

## Attendee Feedback:

- *"This was my first time, and I was utterly blown away."*
- *"I am most impressed by the pacing of your event. There is ample time for socialization, and as we all know that's where "the good stuff" happens. This was a very beneficial year for me, and a lot happens in between sessions."*
- *"Great event as always - perfect balance of time on the show floor and solid content in seminars."*

## Scope of Work

### Event Production + Logistics

- Registration
- Event Management
- Budget Management
- Onsite Event Team
- Event Reporting
- Event Sustainability

### Communication + Marketing

- Event Branding & Development
- Website Design & Updates
- Event Promotion & Marketing
- Media Partner Acquisition & Management
- Media Relations/Editorial Acquisition
- Social Media Coverage
- Community Partner Program

### Speaker Management

### Sponsor & Exhibitor Acquisition

- Sponsor Acquisition + Confirmation
- Sponsor Contract + Invoice Process
- Tradeshow Management

1390  
Attendees

57  
Speakers

40  
Sponsors

155  
Exhibitors



Experimental Wine Tasting

On-site Soirée for All Symposium Attendees

Northwest's Biggest Wine Industry Trade Show

Business Tracks for Direct to Consumer  
and the Three-tier System

Viticulture and Enology Tracks Focused  
on Innovation and Long-Term Challenges

Industry Awards Luncheon



OREGON WINE  
PORTLAND  
SYMPOSIUM