



Scope of Work

Event Production + Logistics

- Venue Acquisition
- Event Production + Management
- Onsite Event Team
- Event Budget Management
- Registration
- Onsite Registration/Check-In
- Event Reporting
- Sustainability

Communication + Marketing

- Event Branding + Development
- Event Promotion + Marketing
- Media Relations
- Community Partner Program

Speaker Management

Sponsor & Exhibitor Acquisition

- Sponsor Acquisition
- Sponsor Fulfillment
- Tradeshow Management

About the Event

The Sustainable Meetings Conference (SMC), hosted annually by the Green Meeting Industry Council (GMIC), brings together professionals from all corners of the meetings and events industry — planners, suppliers, service providers, and destination representatives — around a single mission: transforming an industry by integrating sustainability into the entire life-cycle of event planning and execution.

The event is an opportunity to gain new tools, share best practices and transferable lessons, network with peers and leaders in the industry, and get inspired to continue your efforts alongside like-minded professionals in the community.



Clients:



465
Attendees

15
Speakers

38
Sponsors